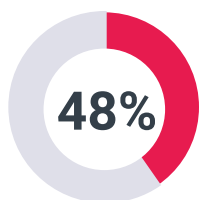


Americans See Internet as an Economic Force



Nearly half of Americans (48%) think the Internet and Cable Industry's Investment in Infrastructure in the U.S. has Helped Local Communities

Percent of Americans who see high-speed Internet as important to each of the below:



80%

The U.S. Economy



77%

My State's Economy



74%

My Local Economy



63%

My Job

Americans' Satisfaction with At-Home Internet Service

Satisfied with quality



Satisfied with reliability



Satisfied with security



Satisfied with speed of downloads



Exciting Aspects of Today's TV Experience

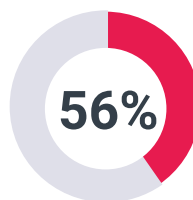
Percent of adults excited about the following TV services:

74% More high-quality original programming

65% More choices among paying TV services

60% The ability to record shows on a smartphone or computer

Future of Broadband and Cable Internet Services



of Americans are interested in subscribing to Gig-Speed Internet Service

Percent of adults who think it is important broadband internet has the the following features:

91% Consistently dependable

86% Unparalleled speed

89% Greater encryption and privacy controls

84% Ability to handle more data from more devices