

National Tracking Poll

Project: 190240
N Size: 11008 Adults
Margin of Error: $\pm 1\%$
February 13-23, 2019

Topline Report

Question	Response	Frequency	Percentage
NCT1	<i>What device do you watch the majority of your live or on-demand TV?</i>		
	One or more TVs in my home which is connected to a cable TV provider or video streaming service	7739	70%
	A computer, iPad or other similar device	796	7%
	A smartphone	1194	11%
	Other, please specify	261	2%
	I don't watch live or on-demand TV	1018	9%
NCT2_1	<i>Overall, how satisfied would you say you are with each of the following aspects of your home internet service? Speed of downloads</i>		
	Very satisfied	4032	37%
	Somewhat satisfied	4455	40%
	Somewhat dissatisfied	1275	12%
	Very dissatisfied	589	5%
	Don't know/No opinion	657	6%
NCT2_2	<i>Overall, how satisfied would you say you are with each of the following aspects of your home internet service? Quality of connection</i>		
	Very satisfied	4355	40%
	Somewhat satisfied	4360	40%
	Somewhat dissatisfied	1168	11%
	Very dissatisfied	522	5%
	Don't know/No opinion	603	5%
NCT2_3	<i>Overall, how satisfied would you say you are with each of the following aspects of your home internet service? Reliability</i>		
	Very satisfied	4287	39%
	Somewhat satisfied	4422	40%
	Somewhat dissatisfied	1177	11%
	Very dissatisfied	493	4%
	Don't know/No opinion	629	6%

Question	Response	Frequency	Percentage
NCT2_4	<i>Overall, how satisfied would you say you are with each of the following aspects of your home internet service? Security</i>		
	Very satisfied	4192	38%
	Somewhat satisfied	4686	43%
	Somewhat dissatisfied	731	7%
	Very dissatisfied	286	3%
	Don't know/No opinion	1113	10%
NCT2_5	<i>Overall, how satisfied would you say you are with each of the following aspects of your home internet service? Signal strength/network range</i>		
	Very satisfied	4194	38%
	Somewhat satisfied	4311	39%
	Somewhat dissatisfied	1299	12%
	Very dissatisfied	573	5%
	Don't know/No opinion	630	6%
NCT3_1	<i>When thinking about the future of broadband internet, how important is it that broadband internet has the following features? Unparalleled speed, significantly surpassing current speeds for both uploads and downloads</i>		
	Very important	6029	55%
	Somewhat important	3420	31%
	Not too important	675	6%
	Not at all important	151	1%
	Don't know/No opinion	734	7%
NCT3_2	<i>When thinking about the future of broadband internet, how important is it that broadband internet has the following features? Consistently dependable, with very limited outages, slowdowns, or any intermittent connectivity issues</i>		
	Very important	8092	74%
	Somewhat important	1875	17%
	Not too important	292	3%
	Not at all important	99	1%
	Don't know/No opinion	651	6%
NCT3_3	<i>When thinking about the future of broadband internet, how important is it that broadband internet has the following features? Greater encryption and privacy controls to keep your information and activity protected</i>		
	Very important	7442	68%
	Somewhat important	2313	21%
	Not too important	431	4%
	Not at all important	124	1%
	Don't know/No opinion	697	6%

Question	Response	Frequency	Percentage
NCT3_4	<i>When thinking about the future of broadband internet, how important is it that broadband internet has the following features? Ability to handle more data from more devices</i>		
	Very important	6296	57%
	Somewhat important	2976	27%
	Not too important	780	7%
	Not at all important	246	2%
	Don't know/No opinion	709	6%
NCT3_5	<i>When thinking about the future of broadband internet, how important is it that broadband internet has the following features? Coverage that goes beyond your home with a network of connected hotspots with high-speed connection that cover your city.</i>		
	Very important	4833	44%
	Somewhat important	3466	31%
	Not too important	1473	13%
	Not at all important	417	4%
	Don't know/No opinion	818	7%
NCT4	<i>As you may know, some companies are now offering Gigabit-speed internet, also called ultra-high-speed internet, in certain locations. Gig-speed internet is shorthand for broadband service with up to gigabit-per-second download speeds. Most major cable internet service providers offer some form of gigabit service. Based on what you know, how interested are you in subscribing to a gig-speed internet service?</i>		
	Very interested	2463	22%
	Somewhat interested	3644	33%
	Not too interested	2078	19%
	Not at all interested	971	9%
	Don't know/No opinion	1845	17%
NCT5_1	<i>How exciting do you find each of the following aspects of today's TV experience? More high-quality original programming</i>		
	Very exciting	3944	36%
	Somewhat exciting	4211	38%
	Not too exciting	1368	12%
	Not exciting at all	520	5%
	Don't know/No opinion	965	9%
NCT5_2	<i>How exciting do you find each of the following aspects of today's TV experience? More choices among pay TV services such as cable, telecommunications, satellite, and Internet streaming providers</i>		
	Very exciting	3227	29%
	Somewhat exciting	3934	36%
	Not too exciting	1874	17%
	Not exciting at all	886	8%
	Don't know/No opinion	1088	10%

Question	Response	Frequency	Percentage
NCT5_3	<i>How exciting do you find each of the following aspects of today's TV experience? The ability to record shows on my smartphone or computer and watch them away from home anytime I want</i>		
	Very exciting	3282	30%
	Somewhat exciting	3359	31%
	Not too exciting	2003	18%
	Not exciting at all	1250	11%
	Don't know/No opinion	1115	10%
NCT5_4	<i>How exciting do you find each of the following aspects of today's TV experience? The ability to use voice control to change channels, find shows and guide my home TV experience</i>		
	Very exciting	2765	25%
	Somewhat exciting	3195	29%
	Not too exciting	2455	22%
	Not exciting at all	1486	13%
	Don't know/No opinion	1106	10%
NCT6_1	<i>How important is high speed internet service to each of the following: The U.S. economy</i>		
	Very important	5821	53%
	Somewhat important	2935	27%
	Not too important	669	6%
	Not at all important	230	2%
	Don't know/No opinion	1353	12%
NCT6_2	<i>How important is high speed internet service to each of the following: Your state's economy</i>		
	Very important	5202	47%
	Somewhat important	3325	30%
	Not too important	790	7%
	Not at all important	249	2%
	Don't know/No opinion	1443	13%
NCT6_3	<i>How important is high speed internet service to each of the following: Your local community's economy</i>		
	Very important	4580	42%
	Somewhat important	3599	33%
	Not too important	1043	9%
	Not at all important	294	3%
	Don't know/No opinion	1493	14%

Question	Response	Frequency	Percentage
NCT6_4	<i>How important is high speed internet service to each of the following: Your job or business where you work</i>		
	Very important	4904	45%
	Somewhat important	2047	19%
	Not too important	897	8%
	Not at all important	849	8%
	Don't know/No opinion	2311	21%
NCT7	<i>Do you think internet and cable industry investments in infrastructure in the U.S. has:</i>		
	Helped local communities	5329	48%
	Hurt local communities	910	8%
	Had no impact on local communities	1256	11%
	Don't know/No opinion	3514	32%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	11008	100%
xdemGender	Gender: Male	5152	47%
	Gender: Female	5856	53%
	N	11008	
age5	Age: 18-29	2019	18%
	Age: 30-44	2419	22%
	Age: 45-54	2066	19%
	Age: 55-64	1943	18%
	Age: 65+	2561	23%
	N	11008	
demAgeGeneration	Generation Z: 18-21	763	7%
	Millennial: Age 22-37	2579	23%
	Generation X: Age 38-53	2947	27%
	Boomers: Age 54-72	4059	37%
	N	10349	
xpid3	PID: Dem (no lean)	3598	33%
	PID: Ind (no lean)	4013	36%
	PID: Rep (no lean)	3398	31%
	N	11008	
xpidGender	PID/Gender: Dem Men	1530	14%
	PID/Gender: Dem Women	2068	19%
	PID/Gender: Ind Men	1943	18%
	PID/Gender: Ind Women	2070	19%
	PID/Gender: Rep Men	1679	15%
	PID/Gender: Rep Women	1718	16%
	N	11008	
xdemIdeo3	Ideo: Liberal (1-3)	3484	32%
	Ideo: Moderate (4)	2342	21%
	Ideo: Conservative (5-7)	3725	34%
	N	9552	
xeduc3	Educ: < College	6924	63%
	Educ: Bachelors degree	2603	24%
	Educ: Post-grad	1481	13%
	N	11008	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	6040	55%
	Income: 50k-100k	3293	30%
	Income: 100k+	1675	15%
	N	11008	
xdemWhite	Ethnicity: White	8903	81%
xdemHispBin	Ethnicity: Hispanic	1066	10%
demBlackBin	Ethnicity: Afr. Am.	1396	13%
demRaceOther	Ethnicity: Other	709	6%
xrelNet	Relig: Protestant	2755	25%
	Relig: Roman Catholic	1984	18%
	Relig: Something Else	1025	9%
	N	5764	
xreligion1	Relig: Jewish	281	3%
xreligion2	Relig: Evangelical	4042	37%
	Relig: Non-Evang. Catholics	1722	16%
	N	5764	
xreligion3	Relig: All Christian	5764	52%
	Relig: All Non-Christian	1280	12%
	N	7045	
xdemUsr	Community: Urban	2495	23%
	Community: Suburban	5180	47%
	Community: Rural	3333	30%
	N	11008	
xdemEmploy	Employ: Private Sector	3264	30%
	Employ: Government	760	7%
	Employ: Self-Employed	986	9%
	Employ: Homemaker	708	6%
	Employ: Student	486	4%
	Employ: Retired	2720	25%
	Employ: Unemployed	1031	9%
	Employ: Other	1052	10%
	N	11008	
xdemMilHH1	Military HH: Yes	2069	19%
	Military HH: No	8939	81%
	N	11008	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	3920	36%
	RD/WT: Wrong Track	7088	64%
	N	11008	
Trump_Approve	Trump Job Approve	4466	41%
	Trump Job Disapprove	5901	54%
	N	10366	
Trump_Approve2	Trump Job Strongly Approve	2349	21%
	Trump Job Somewhat Approve	2116	19%
	Trump Job Somewhat Disapprove	1337	12%
	Trump Job Strongly Disapprove	4564	41%
	N	10366	
xnr3	#1 Issue: Economy	3096	28%
	#1 Issue: Security	2229	20%
	#1 Issue: Health Care	1758	16%
	#1 Issue: Medicare / Social Security	1481	13%
	#1 Issue: Women's Issues	549	5%
	#1 Issue: Education	730	7%
	#1 Issue: Energy	549	5%
	#1 Issue: Other	616	6%
	N	11008	
xsubVote18O	2018 House Vote: Democrat	3982	36%
	2018 House Vote: Republican	3586	33%
	2018 House Vote: Someone else	546	5%
	2018 House Vote: Didnt Vote	2872	26%
	N	10985	
xsubVote16O	2016 Vote: Hillary Clinton	3490	32%
	2016 Vote: Donald Trump	3574	32%
	2016 Vote: Someone else	967	9%
	2016 Vote: Didnt Vote	2958	27%
	N	10989	
xsubVote14O	Voted in 2014: Yes	7210	65%
	Voted in 2014: No	3798	35%
	N	11008	
xsubVote12O	2012 Vote: Barack Obama	4276	39%
	2012 Vote: Mitt Romney	2808	26%
	2012 Vote: Other	533	5%
	2012 Vote: Didn't Vote	3381	31%
	N	10998	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xreg4	4-Region: Northeast	1964	18%
	4-Region: Midwest	2529	23%
	4-Region: South	4110	37%
	4-Region: West	2405	22%
	N	11008	
poll	190225	2166	20%
	190228	2246	20%
	190232	2168	20%
	190235	2224	20%
	190240	2205	20%
	N	11008	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

