

National Tracking Poll

Project: 170406
 N Size: 10833 Adults
 Margin of Error: ± 1%
 April 06-12, 2017

Topline Report

Question	Response	Frequency	Percentage
NCT1_1	<i>How exciting do you find each of the following aspects of today's TV experience? More high-quality original programming</i>		
	Very exciting	3814	35%
	Somewhat exciting	4022	37%
	Not too exciting	1468	14%
	Not exciting at all	591	5%
	Dont Know/No Opinion	938	9%
NCT1_2	<i>How exciting do you find each of the following aspects of today's TV experience? More choices among pay TV services such as cable, telco, satellite and Internet streaming providers</i>		
	Very exciting	3395	31%
	Somewhat exciting	3655	34%
	Not too exciting	1843	17%
	Not exciting at all	884	8%
	Dont Know/No Opinion	1056	10%
NCT2_1	<i>Overall, how satisfied would you say you are with each of the following aspects of your home internet service? Speed of downloads</i>		
	Very satisfied	3580	33%
	Somewhat satisfied	4138	38%
	Somewhat dissatisfied	1419	13%
	Very dissatisfied	740	7%
	Don't Know / No Opinion	956	9%
NCT2_2	<i>Overall, how satisfied would you say you are with each of the following aspects of your home internet service? Quality of connection</i>		
	Very satisfied	3950	36%
	Somewhat satisfied	4092	38%
	Somewhat dissatisfied	1395	13%
	Very dissatisfied	631	6%
	Don't Know / No Opinion	766	7%

Question	Response	Frequency	Percentage
NCT2_3	<i>Overall, how satisfied would you say you are with each of the following aspects of your home internet service? Ability to stream videos and shows</i>		
	Very satisfied	3589	33%
	Somewhat satisfied	3787	35%
	Somewhat dissatisfied	966	9%
	Very dissatisfied	620	6%
	Don't Know / No Opinion	1871	17%
NCT2_4	<i>Overall, how satisfied would you say you are with each of the following aspects of your home internet service? Reliability</i>		
	Very satisfied	3671	34%
	Somewhat satisfied	4183	39%
	Somewhat dissatisfied	1558	14%
	Very dissatisfied	667	6%
	Don't Know / No Opinion	754	7%
NCT3_1	<i>How important is high speed Internet service to each of the following... The US economy</i>		
	Very important	5533	51%
	Somewhat important	2950	27%
	Not too important	657	6%
	Not at all important	293	3%
	Don't Know / No Opinion	1400	13%
NCT3_2	<i>How important is high speed Internet service to each of the following... Your states economy</i>		
	Very important	4820	44%
	Somewhat important	3183	29%
	Not too important	977	9%
	Not at all important	346	3%
	Don't Know / No Opinion	1507	14%
NCT3_3	<i>How important is high speed Internet service to each of the following... Your local communitys economy</i>		
	Very important	4457	41%
	Somewhat important	3381	31%
	Not too important	1062	10%
	Not at all important	342	3%
	Don't Know / No Opinion	1592	15%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	10833	100%
xdemGender	Gender: Male	5215	48%
	Gender: Female	5618	52%
	N	10833	
age5	Age: 18-29	2234	21%
	Age: 30-44	2861	26%
	Age: 45-54	1982	18%
	Age: 55-64	1798	17%
	Age: 65+	1958	18%
	N	10833	
xpid3	PID: Dem (no lean)	3800	35%
	PID: Ind (no lean)	3920	36%
	PID: Rep (no lean)	3112	29%
	N	10833	
xpidGender	PID/Gender: Dem Men	1768	16%
	PID/Gender: Dem Women	2032	19%
	PID/Gender: Ind Men	1965	18%
	PID/Gender: Ind Women	1955	18%
	PID/Gender: Rep Men	1481	14%
	PID/Gender: Rep Women	1631	15%
	N	10833	
xdemTea	Tea Party: Supporter	3116	29%
	Tea Party: Not Supporter	7633	70%
	N	10749	
xdemIdeo3	Ideo: Liberal (1-3)	3536	33%
	Ideo: Moderate (4)	2360	22%
	Ideo: Conservative (5-7)	3427	32%
	N	9322	
xeduc3	Educ: < College	7710	71%
	Educ: Bachelors degree	2046	19%
	Educ: Post-grad	1076	10%
	N	10833	
xdemInc3	Income: Under 50k	6559	61%
	Income: 50k-100k	3156	29%
	Income: 100k+	1118	10%
	N	10833	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemWhite	Ethnicity: White	8615	80%
xdemHispBin	Ethnicity: Hispanic	1621	15%
demBlackBin	Ethnicity: Afr. Am.	1322	12%
demRaceOther	Ethnicity: Other	896	8%
xrelNet	Relig: Protestant	2295	21%
	Relig: Roman Catholic	2431	22%
	Relig: Ath./Agn./None	3037	28%
	Relig: Something Else	1740	16%
	N	9503	
xreligion1	Relig: Jewish	257	2%
xreligion2	Relig: Evangelical	3328	31%
	Relig: Non-Evang. Catholics	2696	25%
	N	6023	
xreligion3	Relig: All Christian	6023	56%
	Relig: All Non-Christian	4776	44%
	N	10800	
xdemUsr	Community: Urban	3157	29%
	Community: Suburban	4555	42%
	Community: Rural	3122	29%
	N	10833	
xdemEmploy	Employ: Private Sector	3411	31%
	Employ: Government	691	6%
	Employ: Self-Employed	953	9%
	Employ: Homemaker	959	9%
	Employ: Student	458	4%
	Employ: Retired	2280	21%
	Employ: Unemployed	1142	11%
	Employ: Other	940	9%
	N	10833	
xdemJobStatus	Job Type: White-collar	3664	34%
	Job Type: Blue-collar	4656	43%
	Job Type: Don't Know	2513	23%
	N	10833	
xdemMilHH1	Military HH: Yes	2150	20%
	Military HH: No	8683	80%
	N	10833	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	4833	45%
	RD/WT: Wrong Track	6000	55%
	N	10833	
xnr3	#1 Issue: Economy	2765	26%
	#1 Issue: Security	2360	22%
	#1 Issue: Health Care	1812	17%
	#1 Issue: Medicare / Social Security	1563	14%
	#1 Issue: Women's Issues	519	5%
	#1 Issue: Education	763	7%
	#1 Issue: Energy	490	5%
	#1 Issue: Other	561	5%
	N	10833	
xsubVote14O	2014 Vote: Democratic U.S. House candidate	3193	29%
	2014 Vote: Republican U.S. House candidate	2672	25%
	2014 Vote: Someone else	418	4%
	N	6283	
xsubVote12O	2012 Vote: Barack Obama	3859	36%
	2012 Vote: Mitt Romney	2559	24%
	2012 Vote: Other	414	4%
	2012 Vote: Didn't Vote	3987	37%
	N	10820	
xreg4	4-Region: Northeast	1977	18%
	4-Region: Midwest	2332	22%
	4-Region: South	4009	37%
	4-Region: West	2516	23%
	N	10833	
Trump_Fav	Trump: Fav	5013	46%
	Trump: Unfav	5079	47%
	Trump: DK/NO	741	7%
	N	10833	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

